**BLAIRGOWRIE & RATTRAY BUSINESS ASSOCIATION (BARBA)**

**MEETING HELD ON 27 April 2023**

Held in The BaRI Building and online, Blairgowrie at 7.00pm

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| **ATTENDANCE** Kate Davies (KD)Hazel Harris (HH)Doreen Johnston (DJ)Mia Johnston (MJ)Gillian Merrett (GM)Ralph Baillie (RB)Angela Tannahill (AT)Kevin Donald (KD)Sarah Cannon (SC) |  | Laura Gardiner (LG)Linda Tait (LT)Tracie Dick (TD)Steve Johnson (SJ)Lesley McDonald (LM)Clare McMicking (CMc)Cllr Bob Brawn (BB)Cllr C Shiers (CS) | BRDT BRDTBlairie |
| **APOLOGIES** | Kate WalkerEmily Queen (PKC) | Stephen Page (SP)Tom McQuillan (TM) | Pete Richardson (PR) |
| **Item 1 – Welcome & Elect Committee**1.1 KD welcomed everyone to the meeting and thanked them for attending. Round the room introductions were made. |  |
| **Item 2 – Previous Meeting**2.1 KD provided a summary of the previous meeting. Christmas Late Night Shop – 7 replies mostly for 5 Dec hence this is now set for planning.The following items remain outstanding:What income does PKC get from Car Parks – await info from PKC.Who owns Car Park behind Sainsburys – still looking.Audit of town signage, SJ asked PKC, await reply. | SJSJSJ |
| **Item 3 – Workshop & Discussion**3.1 KD advised that she and SJ had met with Business Gateway who were keen to support BARBA and individual businesses – succession planning may be something to look at.3.2 KD advised they did a Christmas Gift Tree last year where people could write their names and gift ideas on tags for family members to collect.3.3 Publicity – everyone encouraged to send stories/publicity to Clare at Blairie.3.4 BEPTA is looking at creating itineraries as part of their marketing plans. Town Maps were also discussed as good options.3.5 Options for M&Co were discussed briefly but not sure who owns.3.6 LT then took us through a presentation on the town showing the good and not so good to encourage discussion for the SWOT Analysis. KD then took us through the first 4 elements of the SWOT as shown in the attachment. |  |
| 4 **AOB** – covered above. |  |
| 5 Date of Next MeetingThe next Business Meeting will be held on Tuesday 23 May at 7pm in BaRI Building and online. | All |

Distribution (email unless specified):

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| B&RBA Committee Members:Hazel Harris Kate Walker (Secretary)Stephen Page (Member)Pete Richardson (Member)Kate Davies (Member)Those present & all businessesPKC | Steve Johnson BRDTLesley McDonald BRDTLocal Councillors:Mr T McEwanMrs C ShiersMr B BrawnBusinesses listed on the Discover Blairgowrie website and those present for info |