**BLAIRGOWRIE & RATTRAY BUSINESS ASSOCIATION (BARBA)**

**MEETING HELD ON 27 April 2023**

Held in The BaRI Building and online, Blairgowrie at 7.00pm

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| **ATTENDANCE**  Kate Davies (KD)  Hazel Harris (HH)  Doreen Johnston (DJ)  Mia Johnston (MJ)  Gillian Merrett (GM)  Ralph Baillie (RB)  Angela Tannahill (AT)  Kevin Donald (KD)  Sarah Cannon (SC) |  | Laura Gardiner (LG)  Linda Tait (LT)  Tracie Dick (TD)  Steve Johnson (SJ)  Lesley McDonald (LM)  Clare McMicking (CMc)  Cllr Bob Brawn (BB)  Cllr C Shiers (CS) | BRDT  BRDT  Blairie | |
| **APOLOGIES** | Kate Walker  Emily Queen (PKC) | Stephen Page (SP) Tom McQuillan (TM) | Pete Richardson (PR) | |
| **Item 1 – Welcome & Elect Committee**  1.1 KD welcomed everyone to the meeting and thanked them for attending. Round the room introductions were made. | | | |  |
| **Item 2 – Previous Meeting**  2.1 KD provided a summary of the previous meeting.  Christmas Late Night Shop – 7 replies mostly for 5 Dec hence this is now set for planning.  The following items remain outstanding:  What income does PKC get from Car Parks – await info from PKC.  Who owns Car Park behind Sainsburys – still looking.  Audit of town signage, SJ asked PKC, await reply. | | | | SJ  SJ  SJ |
| **Item 3 – Workshop & Discussion**  3.1 KD advised that she and SJ had met with Business Gateway who were keen to support BARBA and individual businesses – succession planning may be something to look at.  3.2 KD advised they did a Christmas Gift Tree last year where people could write their names and gift ideas on tags for family members to collect.  3.3 Publicity – everyone encouraged to send stories/publicity to Clare at Blairie.  3.4 BEPTA is looking at creating itineraries as part of their marketing plans. Town Maps were also discussed as good options.  3.5 Options for M&Co were discussed briefly but not sure who owns.  3.6 LT then took us through a presentation on the town showing the good and not so good to encourage discussion for the SWOT Analysis. KD then took us through the first 4 elements of the SWOT as shown in the attachment. | | | |  |
| 4 **AOB** – covered above. | | | |  |
| 5 Date of Next Meeting  The next Business Meeting will be held on Tuesday 23 May at 7pm in BaRI Building and online. | | | | All |

Distribution (email unless specified):

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| B&RBA Committee Members:  Hazel Harris  Kate Walker (Secretary)  Stephen Page (Member)  Pete Richardson (Member)  Kate Davies (Member)  Those present & all businesses  PKC | Steve Johnson BRDT Lesley McDonald BRDT  Local Councillors:  Mr T McEwan  Mrs C Shiers  Mr B Brawn  Businesses listed on the Discover Blairgowrie website and those present for info |